

Andrew M. Odom

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SELECTED PROFESSIONAL EXPERIENCE

Community Manager 2007 - Present
MinuteFix, San Jose, CA

In charge of a global community of computer technicians that specialize in solving computer issues as well as offering above par customer service.

Online Managing Editor and Production Manager 2005 - 2006
The South magazine, Bad Ink, Inc., Savannah, GA
A bi-monthly, regional magazine with a paid circulation base of 30,000+ and a website, thesouthmag.com, that receives 10,000+ unique visitors a week.

Conceived and implemented business strategies and projects including a Media Kit, an Intern program, and a subscriber survey. Also developed online strategies to build and retain readers throughout issue time frame as well as consistently writing 30% of print publication and acting as Photo Producer.

Project and Marketing Manager Jan. 2006 – Dec. 2006
Evoca, LLC, Savannah, GA

Hired as Project Manager to complete branding identity package and execute marketing strategies including extensive online presence.

Large Format Printer 2005-2006
Image is Everything, Savannah, GA

Managed the large format printing floor including 98" and 56" machines as well as die cut, bindery, and auto wrap.

Minister to Students / New Media Minister 2001-2004
Ocean View Baptist Church, Norfolk, VA

Built up the student ministry program to over 100 students with after school programs, worship events, arts events, trips, community service, etc. Also developed a web presence and pioneered online activities and involvement for distance congregants.

SKILLS

Photoshop, InDesign, Bridge, Quark, Excel, Powerpoint, FileMaker Pro, Salesforce CRM, HTML, PHP, Java, 37 Signals, MAC OS, Windows OS * AP Style, MLA

EDUCATION

M.Ed., Curriculum Jan. 2003 – Dec. 2005
Regent University, Virginia Beach, VA

B.M., Music Theatre Aug. 1996 – May 2000
Florida State University, Tallahassee, FL

A.A., English Aug. 1998 – May 2000
Florida State University, Tallahassee, FL