



April 30, 2008

To Whom It May Concern:

As executive director of online for savannahnow.com and the Savannah Morning News, I have had the opportunity to work with Andrew (Drew) Odom on a number of projects. These projects ranged from implementation of web based audio software into our daily workflow at savannahnow.com to working with Drew as he launched blogsavannah.com and created the first annual Savannah Un-Conference.

The Un-Conference was a blogging and social networking event for Savannah and the southeast region. It was a huge success and drew participants from many walks of life who shared their interest in social networking. Drew's vision and leadership made this event a reality.

Drew brings his positive attitude and contagious enthusiasm to all that he touches. He is a self motivated professional who tailors his message to the audience at hand. He is well organized and manages multiple tasks with ease. I would highly recommend Drew to be a part of any team where success is your intended result.

Sincerely:

Darryl Kotz  
Executive Director of Online  
Savannahnow.com