MinuteFix

To whom it may concern:

I think very highly of Andrew Odom, and therefore it is my great pleasure to write a letter of reference on his behalf. I have known Andrew for nearly four years. I have worked with him extensively and because of his success and diligence hired him to work for me as the Community Manager and Corporate Blogger at MinuteFix, LLC in August of 2007. MinuteFix is the largest online PC repair company in the nation. I am the CEO and co-founder at MinuteFix.

Andrew is a creative and original thinker. He has native intelligence, great curiosity about people and ideas, and plenty of common sense that he has applied to solving many problems at MinuteFix. He possesses outstanding communication skills and is as comfortable speaking to just one person as he is a crowd of one thousand.

Early on, Andrew was assigned to an important marketing campaign as Community Manager. In this role he was responsible for developing and creating a community of PC repair technicians by marketing and delivering our product to the blogosphere and other social networks. He was to start a grass-roots campaign and continue it into the offices of these social networks.

From the beginning of this assignment, Andrew began to re-define our expectations of a solid community manager. He started by researching over thirty social networks and becoming a voice in the threads of literally hundreds of blogs. He poured over the MinuteFix product and filtered through users' comments and suggestions in order to deliver to us a succinct idea of how our product could and would function in a normal consumer as well as corporate environment.

In tweaking the product in order to better adapt to the needs of consumers and businesses, Andrew also quickly learned to speak advanced PHP and Java in order to make changes to the product without having to bog down the development team at MinuteFix. He quickly became his own problem solver.

In all areas, Andrew Odom has gone beyond expectations. Andrew is a very likeable and ambitious person. I have no doubt that he will be a serious and enthusiastic addition to your team.

Sincerely,

Diego Orjuela
MinuteFix, LLC
CEO and Co-Founder