

November 11, 2008

To Whom It May Concern,

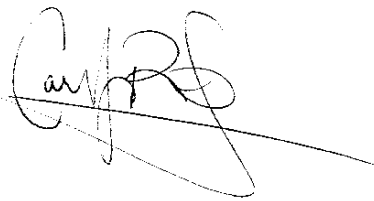
It is with unwavering enthusiasm that I recommend Andrew Odom as a writer and project manager. I can say without question that over the course of my career as a writer and editor, I have not encountered a more organized, professional, hard-working and reliable writer and project manager.

As the former Managing Editor of *The South*—an award-winning bi-monthly magazine with a focus on the culture and lifestyle of the new South—I had the pleasure of working with Mr. Odom in both capacities. As a writer and online managing editor, Andrew never failed to dig up meaty, inventive story ideas and pursue them with gusto and tenacity. Time and time again he was able to make dry stories interesting and draw the sorts of contextual parallels that come only from life experience and an innate understanding of one's subjects. Even in the face of upheaval—which is something of a necessary evil in the publishing industry—Andrew never missed a deadline, and never short-changed his editorial subjects' integrity for the sake of finishing a job quickly. When I sought a reliable writer for a challenging job, Andrew was always at the top of my list.

With his superlative organizational and managerial skills, Andrew was an asset to the magazine in a project management capacity, too. When we were tasked with organizing events and photo and video shoots, Andrew was always the glue that held the team together, whether he was charged with entertaining high-profile celebrities or bridging the sometimes-wide and complicated communication gap between models and photographers. And equally important, he always did so with the utmost grace and humor, soothing friction with wit and an unfailingly even temperament.

If you are looking for an organized, reliable writer and project manager with shrewd editorial sensibilities, look no further than Andrew Odom. I am confident that he will be an integral addition to your organization.

Sincerely,

A handwritten signature in black ink, appearing to read "Carrie Johnson Rodgers". The signature is stylized and somewhat cursive, with a long horizontal line extending from the bottom of the name.

Carrie Johnson Rodgers